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VIA E-FILE

PATENT APPLICATION

Docket No. 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Peter T. Barrett

Serial No.:

10/001,298

) Art Unit

) 2623

Filed:

October 19, 2001

Conf. No.:

2485

For:

VIDEO SEGMENT TARGETING USING  
REMOTELY ISSUED INSTRUCTIONS  
AND LOCALIZED STATE AND  
BEHAVIOR INFORMATION

Examiner:

Harun M. Yimam

Customer No.:

47973

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## TRANSMITTAL FOR AMENDMENT "C" RESUBMITTED RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

VIA eFILE AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment "C" and Response for entry in the  
above-identified application.

VERNON R. RICE §  
OF COUNSEL

\* Admitted only in California  
§ Admitted only in Virginia

X To render the transmitted Amendment "C" and Response timely filed enclosed are the following:

X No other additional fee is required.

The fee has been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADD'T'L FEE	RATE	ADD'T'L FEE
TOTAL 27	MINUS 27	= 0	X		X \$50.00	00.00
INDEPENDENT 2	MINUS 3	= 0	X		X \$200.00	00.00
1 <sup>st</sup> PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+ _____ =		+ _____ =	
			TOTAL		TOTAL	00.00

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

Dated this 15 day of May, 2007.

Respectfully submitted,



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